



Memorandum

To: Statewide Candidates and Interested Parties
From: Ben Seinfeld, Political Director
Date: December 2021
Subject: Statewide Candidate Viability Assessment for California Democratic Party Endorsement Consideration Eligibility in the 2022 Elections

Introduction

Per the 2022 California Democratic Party (CDP) State Convention Rules adopted at the November 2021 CDP Executive Board Meeting on November 21, 2021:

Candidates seeking statewide endorsement must submit a complete application by February 3rd at 5 PM. The Chair, in consultation with the Statewide Officers of This Committee, will determine which Democratic candidates for Statewide Offices are viable and eligible to seek our endorsement. (2022 CDP State Convention Rules – Accessible at www.cadem.org/rulescommittee)

Pursuant to the Convention Rule above, the CDP Chair and the CDP Statewide Officers have promulgated four methods for statewide candidates to demonstrate viability for the purpose of determining eligibility to seek CDP endorsement consideration. In 2022, statewide candidates are those candidates running for U.S. Senate, Governor, Lt. Governor, State Treasurer, State Controller, Attorney General, Secretary of State, Insurance Commissioner, Superintendent of Public Instruction, and Members of the State Board of Equalization.

A statewide candidate must meet the requirement of at least two of the four methods as part of the statewide candidate registration process for endorsement consideration, subject to review by the CDP Chair and the Statewide Officers.

The CDP Chair and the CDP Statewide Officers will review and assess all statewide candidate applications and determine candidate viability and eligibility to seek CDP endorsement consideration. The final list of statewide candidates eligible to seek CDP endorsement consideration will be made public and posted on the CDP website at www.cadem.org/endorsements.

Candidate Viability Assessment Methods

As noted above, a statewide candidate must meet the requirement of two of the four methods. Below are the four methods:

- 1. DSCC Delegate Petition** – Submit a petition signed by 500 Democratic State Central Committee (DSCC) Members (state delegates) to the CDP Office by the CDP candidate endorsement consideration registration deadline. Candidates for Members of the State Board of Equalization are only required to submit a petition signed by 125 Democratic State Central Committee (DSCC) Members (state delegates) residing in that State Board of Equalization district.

2. **Public Office Elected** – Have been elected to a public office (federal, state, or local/municipal public office, excluding Party County Central Committees) representing a population of at least 50,000.
3. **Polling** – Meet a polling threshold of 6% or more support, in their district, according to an independent, nonpartisan public poll within the last six (6) months from the date of the CDP candidate endorsement consideration registration deadline.
4. **Fundraising** – Has raised a total amount of at least \$500,000 for the public office sought, or has \$500,000 cash on hand in any candidate committee eligible to transfer, by the date of the CDP candidate endorsement consideration registration deadline. Candidates for Members of the State Board of Equalization are only required to have raised at least \$125,000 for the public office sought, or has \$125,000 cash on hand in any candidate committee eligible to transfer, by the date of the CDP candidate endorsement consideration registration deadline

Statewide Candidates Endorsement Registration Form

The Statewide Candidates Endorsement Registration Form is an online form that must be completed by **Thursday, February 3rd, 2022, 5 PM**. There are # components that you will need to include on the form.

1. CDP 2022 Statewide Candidate Filing Fee (\$1,000) – Check or Credit Card Authorization
2. Candidate Biography
3. Candidate Photo
4. Documentation for Viability Requirements

It is advised to prepare the components above before filling out the application.

Questions

If you have any questions, please contact:

Ben Seinfeld / ben@cadem.org / (818) 441-4430
CADEM Operations Department / endorsements@cadem.org / (916) 442-5707

For more information on the CDP endorsement process, visit www.cadem.org/endorsements.

The CDP By-Laws supersede any information provided by staff regarding the endorsement process. Please refer to the CDP By-Laws for details. A current copy can be found on our website at www.cadem.org.